



Team **Thingstodo**

Partnership Prospectus

THE THINGS TO DO VISION

At Things To Do, our vision is to become the ultimate gateway for discovering Australia's most captivating attractions and experiences. We aspire to connect people with the extraordinary richness of local adventures, making every journey memorable and every encounter with our partner operators exceptional. By celebrating the unique stories and talents of local operators, we aim to create a vibrant tapestry of experiences that highlight the best of Australia, anytime and anywhere.

OUR MISSION

Our mission is to simplify the process of finding and enjoying remarkable experiences by offering a comprehensive platform that showcases the finest attractions across Australia. We are dedicated to partnering with passionate local operators to present their unique offerings to a broader audience. Through these collaborations, we strive to enhance the travel experience by providing authentic, high-quality adventures that reflect the heart and soul of Australia.



Enhance Accessibility: Develop a user-friendly platform that makes it easy for people to discover and book experiences, removing barriers and streamlining the process from search to reservation.



Showcase Diversity: Curate a diverse range of attractions and experiences that highlight the unique cultural, natural, and recreational treasures across Australia, ensuring that every traveler finds something that resonates with their interests.



Empower Local Operators: Forge meaningful partnerships with local operators to amplify their reach and visibility, helping them attract and engage a larger audience eager for authentic experiences.

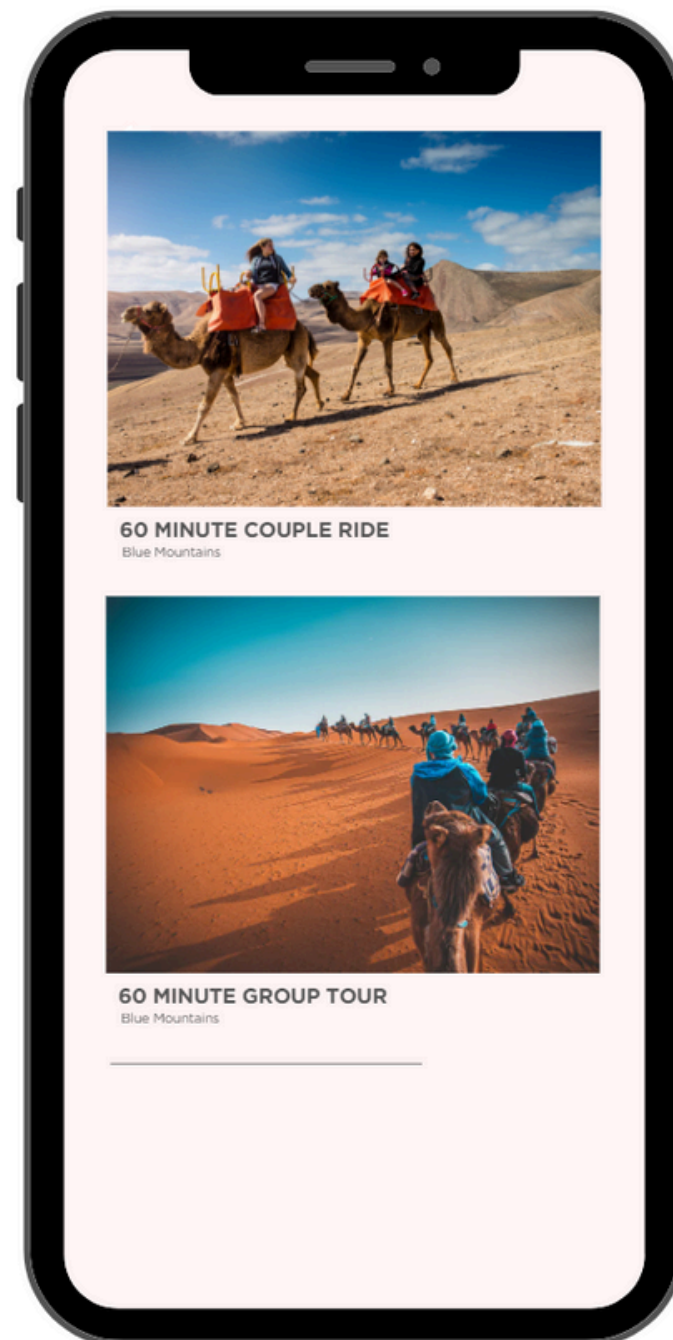
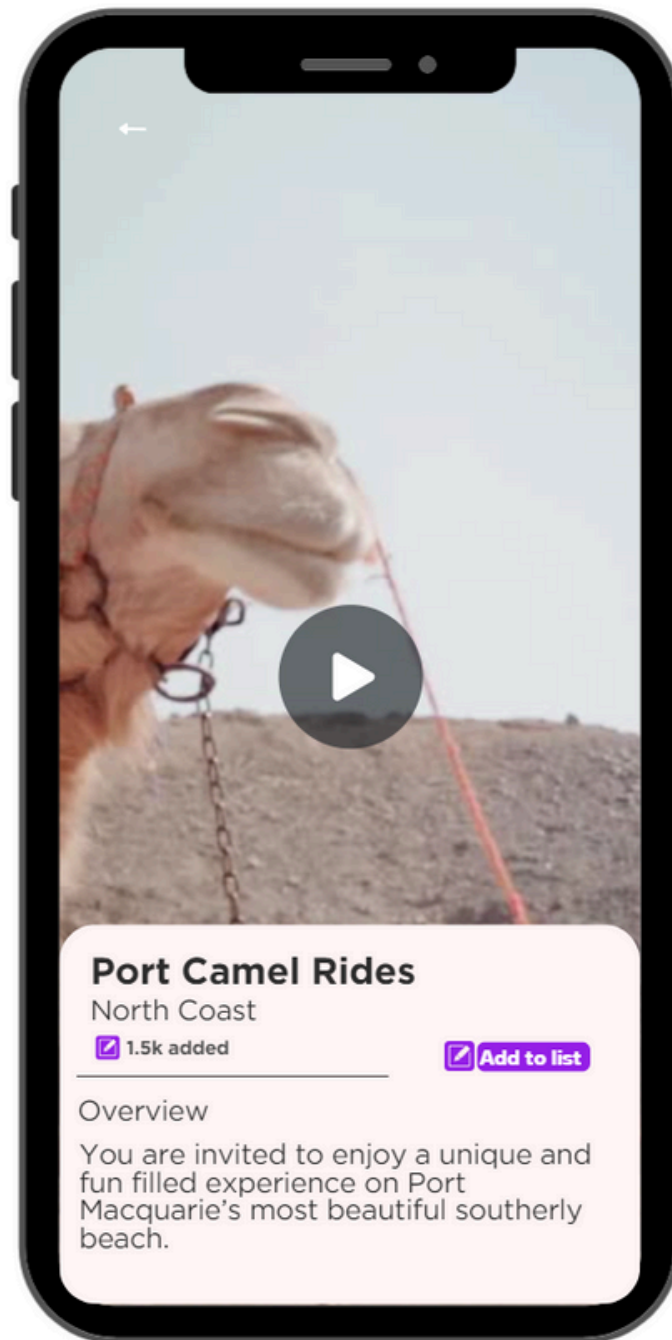


PARTNER WITH US

We believe that every great experience starts with the people who bring it to life. That's why we're passionate about partnering with local operators like you—those who infuse their unique stories and expertise into unforgettable experiences. By joining forces, we can help you reach a wider audience and share your special offerings with travelers seeking authentic, memorable adventures.

- **Expand Your Reach** - Our platform is designed to connect you with enthusiastic travelers from across the country and beyond. By featuring your offerings on Things To Do, you gain visibility and access to a growing audience eager to discover what makes your experience unique.
- **Showcase Your Story:** We're not just listing activities—we're telling stories. We take the time to get to know your journey, understand your passion, and share your story with our users. This personal touch helps you stand out and connect with travelers on a deeper level.
- **Supportive Partnership:** Our team is dedicated to supporting you every step of the way. From optimising your listing to providing marketing support, we're here to ensure that our partnership is a success and that your experience shines brightly.
- **Enhanced Visibility:** With user-friendly search features and curated content, we make it easy for travelers to find and book the experiences you offer. Our goal is to drive interest and bookings to your business, helping you to grow and thrive.





ENHANCE YOUR LISTING WITH US

With over 22,000 things to do, it's important you stand out from the crowd. When you become our partner, we work with you to enhance your listing from how it looks, to increasing click throughs to your website and products.



Things To Do - Partner Benefits

Video cover for your listing to stand out from the crowd
Gallery of images/videos of your business
Social media links included on your listing
Visitor referrals via website and social media
Membership fee re-invested to support local tourism
Include product types to link to your booking system
Include offers or ads on your listing
Add one-off events as free listings
Included in ‘regional highlight’ social media posts
Included in promotional itineraries and marketing
One-one-one support with Things To Do team
Priority placement on all lists within the website
Included in regional and destination profile highlights
Offers and ads included on regional profiles
Highlighted individually in ‘partner highlight’ social media posts
Complete analytics report for insights
Optional buy-ins for additional digital content

\$240pa	\$360pa	\$600pa
BRONZE	SILVER	GOLD
✓	✓	✓
✓	✓	✓
✓	✓	✓
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